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321 BROADWAY
PADUCAH, KY.

SHOES, WHO'S? "ROCK'S"

Always the Newest
And Best Footwear
At Reasonable Cost

"If They're Rock's they're right"
"If They're right they're Rock's"



To be strictly correct, my lady must have a pair of shoes or pumps to match every gown. This style is quite a boon to the shoe dealer, but hubby is likely to have heart disease when the spring shoe bills come in. There are no great changes in shapes from the styles shown last winter, but it is the new colors that show the new style departures. Gray is the keynote and suede the finish that is strictly in vogue. A grey suede strap pump, with leather bow to match, plain medium toe with short vamp, is shown extensively by the smart shoe dealers. Of course, patent leathers will still be the leaders in quantity worn, but look out for the suede effects on Easter morning and later at the fashionable summer resorts. Combination treatments in leather effects are also shown in great variety at the swell booteries. These duo treatments of contrasting leathers are shown in dark tan oxfords with a narrow welt of light tan binding on every seam, also matte calf on a patent leather, white kid on blue serge, grey suede on dull calf, black suede and white calf, etc.

These all make very tasty effects. Another popular novelty is a patent leather foxed-button oxford with grey suede or serge top of black, brown or wine top. The blucher oxfords and the strap and button pump will vie with each other for fashionable preference. While those in plain effects seem strongest at this time, there are so many novelties shown that the fashion whimsies may turn to any one of them and in a measure submerge all else.

Suede oxfords made with straight tips and some small perforations along the seams will be very apt to catch on. Shoe styles are largely speculative and while we tell you here what is being shown at the shops, what will be most worn is a matter of fancy, that it is very difficult to forecast. In high shoes the button effects will unquestionably predominate. This is also true with the oxfords. A very safe purchase right now that will be fashionable all season, would be dark Russian calf blucher oxfords or button strap pumps, either plain or fancy tips with perforations. Dark shades of tan and golden brown will be extensively worn, as these shades will be so much

worn in suits. Aside from the suedes that will be worn in all shades, calf and kid will be popular finishes from the fact that they are so soft, light, cool and easy. The heels are to be medium low. Pumps with the bow will, of course, be favored, though there are a great many styles shown plain and also with jeweled and metal buckles.

Vamps of patent leather with broad cloth tops to match the gowns, are a vital necessity to the women who adopt the height of fashion. These are shown in tan, taupe, purple, green, blue, grey and brown. On these shoes the buttons must match the cloth.

Some pumps are shown with a slender strap over the inside and a buckle to keep the shoe from slipping back and forth, which is a great fault in pumps. For indoor wear and afternoon affairs the slippers must also match the gown. High heeled pumps in suede or patent leather are correct. They have pointed tongues and ornamental gold or silver buckles.

It is a fact just now in both Paris and London for women to wear in the street belt, tie and shoes all of the same color.

FOR outing suits, white pique will be much worn, and there is really a dressiness about this snowy corded fabric which makes it even richer than linen. Good pique is not really as durable a fabric as linen, but fashion has set its seal on pique for this season at least, and now the fresh pique coat and skirt suit will be much in evidence this summer. The fashion in these suits calls for very simple lines, with skirt kilted from the knee down and straight smock coats or tunics with close fitting sleeve and little turn-down collars like a child's linen "eton," worn with a silk bow. Other suits are trimmed with bands of heavy embroidery and motifs of Irish lace, this lace being particularly effective with the corded or repped weave. These piques are now shown in a variety of colors. Fruit and berry tones are very fashionable. In the linen suits the styles are about the same, and the most favored colors are amethyst and pale green. In the wash suits and dresses many are made in modish and novel empire styles, with close fitting skirts and high waist band.



Waists, Skirts, Dresses and Outing Suits

Buttons are freely used in the trimming, chiefly white pearl. The skirts are mostly gored effects, though some plaited models are shown. In the coats the long, straight lines in semi-fitted styles are mostly shown. These are all with large pockets, cuffs and directoire revers. In the dresses of both silk and cotton materials the one-piece designs prevail. These are of the guimpe or jumper style, with high neck designs. The skirts are gored, some of the bordered rough silks are made with small tucks over the hips, but carrying out the straight lines in vogue. Panel effects are good, and in the guimpe designs the sleeves are cut in one with the waist in kimono style, but short. In these silk dresses, foyards are chiefly favored. Fine embroidery and lingerie frocks are going to be very popular this summer. These will show a profusion of very fine embroidery, Valenciennes or normandie laces in fine all-over insertions and flouncings. These will be made on princess style and will be soft and clinging in effect, with trailing skirts and fringed girdles of satin, soft silk or ribbon.

and much ruched. Net platings and ruchings not only top the high, close fitting collars, but surround the base as well. Fine lingerie waists are being made in similar style and show the most delicate embroideries and real laces in baby Irish torchon and Valenciennes patterns. Nearly all these trimmings are on vertical lines.

IT is the skirts which have undergone the most change. They are made in all styles imaginable, and we see long and short skirts, with a raised tunic and an underskirt reaching to the knee, skirts which are wound around the body like a cloth; skirts tucked back or knotted at the back like the corners of a handkerchief; skirts which form a single round plait at the back and front. Others which have this plait doubled or even tripled. They all have one feature in common, however, narrowness. These vary from two and a half yards around to four yards. The skirts have recently brought out a new sensation, though Paris has become so hardened to the styles that it did not create the riot the original sheath skirt did, but it is no less daring. This skirt is called "The Annragny." It is very daring in cut, and when in repose resembles any other plain skirt, but at the slightest movement it opens in front and reveals the lines of the lower limbs closely draped in the material. It resembles our divided skirt without the fulcrum. What is more, after the first shock it became very popular over there, and is now worn by many. What success it will have over here is problematical. So much for the skirt which might come, but just at present we are more interested in the skirts that are here. All the new skirts fit the hips snugly, are very narrow all the way down, and most of them have the habit back. Some, to preserve the tube effect at the top and still make walking easy, have fan plaits near the foot to give additional sweep to the skirt. Most of them, however, are so scant as to make walking a fine art, and stepping on a street car almost an impossibility. The fastenings of these are at the side, either in the back or the front. If in the front, buttons usually cover the placket hole with a corresponding row on the opposite side. All of these skirts are clinging in effect either from the cut or the materials used. These, to give the desirable princess effect, must have the high waist line. The modish skirt must be mounted high, from three to five inches above the waist line, which gives the hipless effect. This can be arranged by either using a girdle of woven belting that fits the form perfectly and to the upper edge of which the skirt is attached, or a girdle may be made by fitting and boning. The newest gored skirts have narrow front and wide back panels. Fashion allows the skirts to be plain, paneled or plaited, making only the point that they be narrow, and of vertical trimming effect. Some of the skirts, instead of having the habit back effect, have the separate double plait. For the early months the skirts are to have a scanty train or else just clear the ground, but along outing time they undoubtedly will be shorter.

The waists for Spring can with safety be classified into three types, the strictly tailored, the semi-tailored and the dressy models. The tailored waists are made principally of linen madras, and there is little variation from the styles that were so effective last Fall and Winter. Where there is any deviation at all, it is only noticeable in the size and arrangement of the plaits. The sleeve has very little fullness at the shoulder and follows the close fitting lines, and even the cuffs fit the wrists very closely. This is also true in the lingerie waists. These are more simple than in former seasons, as far as the designing goes, though they show a profusion of lace and embroidery embellishment. For the early months, the long sleeves are favored, though it is expected that during the summer months many will return to the short sleeves. This is speculative, however, as the net and unlined sleeves may answer the purpose of comfortable coolness. The trimming effects are straight up and down, which is produced by the use of long, narrow yokes. There are many novel collar ideas of the Elizabethan and high-effect variety. French crepe cloth and Cluny lace are very popular in the semi-tailored waists. The all-white waists seem to have the most popularity in lingerie and tailored linen goods, but some white waists are shown with colored embroidery, while others have pinkies or soft folds of color. In the tailored waists tiny tucks, knife platings and embroidered polka dot effects are very popular. In the semi-tailored models the plaited frills are more often seen. In the lingerie waists the sleeves are all full length and are small and close fitting. Yokes with lace insertions in vertical effects are extensively shown, though, of course, there are many of more elaborate design. Heavy laces and insertions are used to a greater extent than the finer laces. Real and imitation Irish insertions and edgings are given the preference in trimming lingerie waists. Cluny and Valenciennes laces are also very much favored. In the silk waists the tailored designs are more favored than the fancy ones. Mesaline satin in fashionable shades seems to have the preference, and is selected to match the suit in color. These are made with tailored plaits, the center one trimmed either with buttons or plaited frills in self material. On many, the sleeves are plaited or tucked crossways, and are often finished at the foot with a plaited frill. Mesaline is used largely for the more dressy lace trimmed waists, but Duchess satin is preferred for the tailored models. Most of the waists are made collarless to allow the use of the separate neck frills, ruffs and jabots. The newest designs in net waists are in fine wash malines, with collar yoke and sleeve bands of colored malines, the neck and cuffs finished in frills. These are very fashionable in green, navy blue, brown and black, and smartest when matching the suit. These are no longer bloused, but close fitting. The sleeves are long, reaching to the knuckles, and are transparent. The collars are high

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HERE'S STYLE NEWS MOST IMPORTANT

Good news for you, madame, who wish the best and most fashionable effects in your gown. We are placing on show the advance models of the famous Gossard Corsets—the corset peculiarly adapted to the prevailing modes.

The Gossard Corset is an adaption of the first front-lacing corset. It is the one corset that has made it possible to attain the shapely, habit-back—fixing in it permanent lines of beauty.

Lacing in front, it is adjusted without effort—revealing the Hogarth beauty line—the arch of a woman's spine—and bringing front and side lines into perfect symmetry and harmony.

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For the woman who is stout, there is a model which molds her form into perfect symmetry, while it discloses the long, lithe, graceful lines so fashionable today.

For the slender figure, there are corrective models with softened lines, which by inducing standing position, imparts poise, compels deep breathing—straight shoulders.

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NO matter for what occasion or for whom you wish a pair of shoes, you will find just what you want in our Shoe Department. All the leading manufacturers contribute to our stocks and only the lowest prices consistent with good merchandising are exacted.

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Infants' Barefoot Sandals, a beauty	50c		
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Misses' and Boys

\$1.00 to \$2.00 buys Misses' Patent Kid, Tan, or black, very swell.

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In and coming in every day. Spring and Summer Beauties. Patents, Dongolas, Suede Calf in Brown, Grey, smoke Grey, and Blacks, at prices to meet your approval.

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